

Online Assessment Tracking Database

Sam Houston State University (SHSU)
2014 - 2015

Development

Goal **Secure Private Support For The University** 🔑
Secure Private Support for the University

Objective (P) **Gifts** 🔑
Meet the total number of gifts goal set within the FY '15 President's Performance Indicators Report.

KPI Performance Indicator **Gifts** 🔑
Total number of gifts received during FY 2015 will give us an indication of how well we are increasing the number of gifts to the university. Total number of gifts will total to 26,000. Reports will be collected from University Advancement's Alumni and Gift Database.

Result **Result** 🔑
Total number of Gifts as of August 31, 2015 is 25,007.

There are no actions for this objective.

Objective (P) **Donor Participation** 🔑
Meet the donor participation goal number set within the FY 15 President's Performance Indicators Report.

KPI Performance Indicator **Overall Donor Participation** 🔑
Total number of donors as a percentage of total addressable prospects during FY 2015 will give us an indication of how well we are reaching the prospects for gifts. Total number of donor participation will total to 11.11%. Reports will be collected from University Advancement's Alumni and Gift Database.

Result **Overall Participation** 🔑
Overall participation as of August 31, 2015 is 10.73%.

Objective (P) **Contributions** 🔑
Meet the contributions goal set within the FY 15 President's Performance Indicators Report.

KPI Performance Indicator **Contributions** 🔑

Total contribution dollars that are collected for FY 2015 will give us an indication of how well we are soliciting gifts for the university. Contributions will total to \$13,000,000. Reports will be collected from University Advancement's Alumni and Gift Database.

Result

Contributions 🔑

Total number of contributions as of August 31, 2015 is \$ 16,973,938.

Objective (P)

Donors 🔑

Meet the number of donors goal set within the FY 15 President's Performance Indicators Report.

**KPI
Performance
Indicator**

Donors 🔑

Total number of donors who give gifts during FY 2015 will give us an indication of how well we are attracting donors for the university. Donors will total to 11,500. Reports will be collected from University Advancement's Alumni and Gift Database.

Result

Donors 🔑

Total number of Donors as of August 31, 2015 is 11,641.

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